

Experience

Edge & Node - User Experience Design

JUNE 2021 - NOVEMBER 2022

Co-creating the future of web3 with mainly focusing on the user experience of The Graph and similar blockchain based projects. Heavy collaboration with the core developer teams, as well as user research with non crypto-native individuals.

Foundation Medicine - Lead Experience Designer

APRIL 2019 - JUNE 2021

Leading a team of designers and researchers, as well as contributed individually.
My role was to manage department projects including quarterly planning for design needs.
These efforts included project planning and tracking, resource allocation, hiring, design execution and mentoring.

LayerJot - Lead Product Designer (contract)

OCTOBER 2018 - JANUARY 2020

Defining visual language and design patterns for AR computer vision experiences for surgical instrument recognition used by hospital staff.

Motiv8 - UI/UX Designer (contract)

APRIL 2020 - JANUARY 2021

Building a design vision for the app BeSafe, a COVID-19 behavior change effort. The work included visual ID, a design component library, wireframing and prototyping iOS and Android apps, as well as handoff and collaborating with developers.

Localitytics - Senior Product Designer

MARCH 2018 - APRIL 2019

My work at Localitytics included designing new tools that enable marketers to reach their customers in a highly personalized dynamic fashion. Being deeply embedded in a scrum team, I supported product design and user research efforts.

MuleSoft - User Experience Designer

APRIL 2015 - APRIL 2018

While working on multiple products, my main focus at MuleSoft was Anypoint Exchange, a collaborative repository that encourages users to reuse and share APIs and other assets.

Education

2011 - 2013

Master's Degree in Design and Materials

Faculty of Mechanical Engineering, University of Maribor

2010 - 2013

Batchelor's Degree in Design and Materials

Faculty of Mechanical Engineering, University of Maribor

Licenses & Certifications

2016 - 2022

Certified SCRUM Product Owner (CSPO) - Scrum inc.

Javascript Basics - General Assembly

Visual Design Strategy - Cooper Prof. Education

Service Design Immesive - Cooper Prof. Education

UX Master Class - UC Berkeley School of Information